YOUR HOST CITY, London, is a vibrant, multicultural metropolis full of world-famous landmarks. You’ll also have plenty of opportunities to travel: An optional Signature Seminar visits Dublin to study the complicated issues of Irish identity, there’s an all-school field trip to Edinburgh, and class trips, like the one to Flanders, Belgium, complement classroom learning.
London’s cultural, social, and ethnic diversity is unlike anywhere else on earth. Whether you’re a budding designer, architect, actor, or simply a student of the world, your semester here will be one of the most enriching academic and personal experiences you can undertake. Your immersion into London life comes from living in your own flat, where you will soon discover that you are part of the huge assortment of smaller towns and village neighborhoods—each with its own distinct character.

Our center is located within the heart of academic London, and a special emphasis is placed on guiding you to become a globally literate citizen. SU London staff and faculty will help you make the most of everything the city has to offer as you find your place in London.
“Choosing the independent housing option, I felt like a true Londoner: taking the Tube everywhere, buying daily groceries, and living on my own in a foreign city. I was able to experience how those in London live!”

Emma White  
marketing and supply chain management major  
Syracuse University
Living in London

NO OTHER BIG CITY is as stimulating and agreeable a place to live as London. It’s really a huge assortment of smaller towns, each with its own main shopping street (or “high street”), full of pubs, grocers, butchers, and corner stores (or “shops”). In addition, students who choose to join the University of London’s student union will have access to subsidized student union facilities.

Most students rent their own apartments upon arrival. Hotel accommodations are provided during orientation while students search for available apartments, or “flats,” with the help of SU London staff and student guides. During orientation, you are coached on the do’s and don’ts of signing a lease and how to use London’s excellent public transportation system. A limited number of flats are available for those who prefer dormitory-style living, with all arrangements made by SU staff before you arrive in London.

You’ll use the London Underground (“Tube”) to travel around the city.

GOOD TO KNOW

Enjoy afternoon tea, a light meal usually eaten between 4 and 6 p.m.

Many of London’s museums are free! The Victoria & Albert Museum, British Museum, and Tate Modern, among many others, do not charge admission.

The West End Theatre District contains over 40 theatres, where you’ll find the most popular plays and musicals.

The SU London Center, Faraday House, is located in Bloomsbury, which is known for its literary connections.

The English Premier League season runs from August until May. Usually, five or six teams from London are playing in the top level, so catch a game!
**Academic Program**

**SYRACUSE UNIVERSITY LONDON** offers a broad range of courses in the liberal arts, architecture, communications, management and international business, and the visual and performing arts. While many courses are open to students in all majors, there are professional programs specifically for students in architecture, design, drama, or music industry.

**WHEN YOU APPLY, YOU’LL CHOOSE ONE OF SIX OPTIONS:**

- **London Center**
  This option, SU Abroad’s broadest and most popular program in London, easily accommodates students of all majors. Course work is offered in public communications, management, history of art and music, political science, and women’s and gender studies, among many other subjects.

- **London Center: Architecture (B. Arch)**
  Undergraduate students enroll in 6 credits of design course work, plus a professional elective and participate in extensive field study. Applicants must have completed a minimum of two and a half years of architectural design.

- **London Center: Architecture (M. Arch I)**
  Qualified graduate students enroll in 6 credits of design course work and participate in extensive field study. Approval from the Syracuse University School of Architecture is required. Students must submit a portfolio of studio work with their application materials.

- **London Center: Design**
  This spring semester-only program offers you the opportunity to take a course in design history, complemented by studio and academic electives in a world capital renowned for its cutting-edge design. By working in a collaborative studio environment and making frequent excursions into the city, you will better understand how design saturates everyday life and defines people’s experiences in an urban environment.
  Applicants in a design major must submit a portfolio after completing the online application (see portfolio submission instructions at suabroad.syr.edu).

- **London Center: Drama**
  London is unparalleled in the breadth and quality of its theatre. For drama majors, the emphasis is on developing and honing acting skills and includes specially designed workshops conducted by Globe Theatre practitioners at the Globe. This program is offered in the fall semester only.

- **London Center: Music Industry**
  London is the largest center for the music industry outside of the United States. A special feature for music industry majors is a limited number of internship placements in businesses where you will go behind the scenes to learn how music is promoted, produced, marketed, and managed on a global scale.
PROPER
HOT
CHOCOLATE
£2.50
WHETHER YOU ARE an arts and sciences student or enrolled in a professional degree program, your courses are designed to guide you to become more globally engaged. All courses offer a London, British, or European perspective, and many take advantage of local guest speakers, on-site lectures, and field study to immerse you fully in the culture, politics, and perspective of your cosmopolitan host city.

**ADVERTISING**
Advertising Practice in a Diverse Society
ADV 206 (3 credits)

**ANTHROPOLOGY**
Cloth and Clothing: The Body and Fashion
ANT 300.1 (3 credits)
Food, Culture, and Identity
ANT 352 (3 credits) honors

**ARCHITECTURE**
Architecture Design Studio
ARC 407/408/608/609 (6 credits) architecture program only
Architecture of Destruction: History of London’s Built Environment
ARC 500.2 (3 credits) architecture program only
Survey of British Architecture
ARC 561 (3 credits) architecture program only

**ART HISTORY**
Masterpieces of Art
HOA 201 (3 credits)
An Architectural History of London
HOA 208 (3 credits) spring only

**DESIGN**
A History of London in 11 Objects
HOA 300.1 (3 credits)
The Business of Art
HOA 372 (3 credits)
London Museums: Art, History, and Science in Contemporary Culture
HOA 473 (3 credits)

**COMMUNICATION AND RHETORICAL STUDIES**
Leadership/Stewardship
Communication
CRS 335 (3 credits)
Intercultural Communication and Social Media
CRS 400.1 (3 credits)

**COMMUNICATIONS**
Digital Britain: Engaging the User
COM 300.1 (3 credits)
Race, Gender, and the Media
COM 346 (3 credits)
Beauty and Diversity in the Fashion Media
COM 348 (3 credits)
Communications Law for Journalists
COM 505 (3 credits) spring only

**ECONOMICS**
Behavioral Economics
ECN 312 (3 credits)
Globalization, Development, and the Environment
ECN 362 (3 credits)

**ENGLISH AND TEXTUAL STUDIES**
Interpreting Shakespeare
ETS 320 (3 credits)
Walking England: Mountains, Moors, and Cultural Studies
ETS 340.1 (3 credits)
Signature Seminar; optional

British Masculinity On Screen: James Bond and Sherlock Holmes
ETS 360.1 (3 credits)

Reading Pictures, Seeing Stories
ETS 430.1 (3 credits)
Global Cities and World Cinema
ETS 430.2 (3 credits)

Travelers’ Tales: An Education Abroad
ETS 464 (3 credits)

**DRAMA**
Contemporary British and European Theater: The London Stage
DRA 351 (3 credits)
The Modern Stage: Theories, Issues, Productions
DRA 451 (3 credits) fall only; drama program only
Acting for the Frame
DRA 529 (3 credits) fall only; drama program only
Advanced Acting: Shakespeare’s Globe
DRA 580 (4 credits) fall only; drama program only

**NOTE** Many courses are cross-listed under multiple disciplines. Students choose the discipline under which they register.
ENTREPRENEURSHIP
Introduction to Entrepreneurship and Emerging Enterprises
EEE 370 (3 credits)

FILM
British Masculinity
On Screen: James Bond and Sherlock Holmes
FIL 300.1 (3 credits)

FINANCE
Money and Banking
FIN 355 (3 credits)
Emerging and Frontier Markets: An Investment Banking Perspective
FIN 400.1 (3 credits)

HISTORY
A History of London in 11 Objects
HST 300.1 (3 credits)
Politics and Media: Mass Persuasion
HST 300.2 (3 credits)
Islam and the West
HST 368 (3 credits)
America: A Foreign Perspective
HST 414 (3 credits)

HONORS
Food, Culture, and Identity
HNR 360 (3 credits) honors

INDEPENDENT STUDY/GUIDED RESEARCH
Independent Study
[Subject rubric] 490 (1–3 credits)
A student may propose an independent study prior to departure only if needed to meet a degree requirement that cannot be met by any overseas course.

INTERNSHIP/EXPERIENCE CREDIT
The Global Workplace
BUA 400 (3 credits)
Music Industry Practicum: The Global Workplace
MUI 408 (3 credits)
Entertainment Industry Practicum: The Global Workplace
RAE 408 (3 credits)

LGBT STUDIES
Sex, Gender, and the City
QSX 400.1 (3 credits)
British Masculinity
On Screen: James Bond and Sherlock Holmes
QSX 400.2 (3 credits)

MANAGEMENT AND INTERNATIONAL BUSINESS
The Global Workplace
BUA 400 (3 credits) required for and open only to students placed in an internship
Decision Tools for Management
MAS 362 (3 credits)
Strategic Human Resource Management
MGT 355 (3 credits)
Production and Operations Management
SCM 300.1 (3 credits) fall only; not open to SU Whitman majors
Managing in a Global Setting
SOM 354 (3 credits)

MARKETING
Essentials of Marketing
MAR 301 (3 credits)
Consumer Behavior
MAR 357 (3 credits)

MIDDLE EASTERN STUDIES
Islam and the West
MES 368 (3 credits)

MUSIC HISTORY
Performance Live: London
HOM 300.1 (3 credits)
Black British Music: Exploring Identity Through Sound
HOM 400.1 (3 credits)

MUSIC INDUSTRY
Music Industry Practicum: The Global Workplace
MUI 408 (3 credits) required for and open only to music industry majors and minors placed in an internship
Entertainment Industry Practicum: The Global Workplace
RAE 408 (3 credits) required for and open only to SU Bandier students placed in an internship

PHOTOGRAPHY
Introduction to Photography
PHO 204 (3 credits)

POLITICAL SCIENCE
Politics and Media: Mass Persuasion
PSC 315 (3 credits)
America: A Foreign Perspective
PSC 350.1 (3 credits)
Islam and the West
PSC 368 (3 credits)
The European Union
PSC 409 (3 credits)
The Pale and Beyond: A Sociological, Political, and Economic Investigation of Life in the Republic of Ireland and British Northern Ireland
PSC 432 (3 credits) Signature Seminar; optional
Globalization, Development, and the Environment
PSC 462 (3 credits)

PSYCHOLOGY
Health Psychology: Mind, Body, and Culture
PSY 300.1 (3 credits)
Personality
PSY 393 (3 credits)
Conflict, Trauma, and Collective Memory: Psychology and the Great War
PSY 400.1 (3 credits)
Forensic Psychology: Crime and Violence
PSY 474 (3 credits)

RETAIL MANAGEMENT
Visual Merchandising and Store Planning
RMT 357 (3 credits) spring only
“The Making of Harry Potter” is a popular tour at Warner Bros. Studios outside of London.
“I am a huge theatre fan and was able to take two classes in which I went to shows almost every week. I saw everything from the most authentic Shakespeare to an incredible experimental show in complete darkness. I also took advantage of the discounted tickets for shows like Matilda and Wicked. I would have never had the chance to see so much theatre had SU not provided so many opportunities.”

Erin Reimel
magazine journalism major
Syracuse University
SIGNATURE SEMINARS

The Pale and Beyond: A Sociological, Political, and Economic Investigation of Life in the Republic of Ireland and British Northern Ireland
PSC 432/SOC 312 (3 credits) pre-semester in fall and spring; optional

Ireland is an island divided. Based in Dublin, Galway, and Belfast, this seminar explores the unities and dualities of Irish identity amid a long history of struggle and separation between the largely Catholic south and Protestant north.

Walking England: Mountains, Moors, and Cultural Studies
ETS 340 (3 credits) pre-semester in fall; post-semester in spring; optional

You will cross England from the North Sea to the Irish Sea through three national parks. Your bases will be the historic cities of York and Keswick in the heart of the Lake District. Over 10 full days you will expand your knowledge of the English countryside through films, novels, poems, seminars, informal discussions, guest speakers, and firsthand experience.

EXPLORE LONDON, THE UK, AND BEYOND

A signature feature of the London program is the wide range of field trips open to all students. Experienced staff will help you make the most of your time abroad by taking you beneath and beyond the “usual” tour experience in destinations ranging from the edgy East End to sedate Salisbury and Stonehenge, and even farther—to Paris, Berlin, Milan, and Istanbul. Each semester, several courses include required activities or field study to enhance classroom lectures. Courses with a substantial field study component will carry additional fees.

FIELD TRIPS AND TOURS

- Greenwich
- Stonehenge and Salisbury
- East End Markets
- Harry Potter’s London
- Blenheim Palace and Oxford
- Kew Botanical Gardens
- Brixton
- London’s Street Art Scene
“My internship was such an important experience not only for my future, but also for adapting to the culture around me. It was a headlong approach to embracing life in England, but I’m beyond grateful I did it. I gained a ton of knowledge and joined an international network of contacts, a serious advantage when I apply for jobs after graduation that I wouldn’t have had otherwise.”

Rikki Schneiderman
advertising major
Syracuse University
Experience Credit, Internships, and Community Engagement

**INTERNSHIPS OFFER** interaction and hands-on experience with the host culture, as well as direct professional experience related to your academic studies and long-term career goals.

SU London has developed extensive contacts in virtually every type of British institution, including local government, banking firms, research organizations, political parties, pressure groups, nonprofit organizations, media organizations, the London music scene, and a wide variety of multinational and British businesses.

During the semester, internships are part-time. Most students intern approximately 16 hours per week. You must be prepared to work on Fridays, when there are no classes held at the SU London Center, and at least one other day per week. Interns enroll in BUA 400/MUI/RAE 408 The Global Workplace, earning 3 credits.

**LONDON PLUS**

London Plus offers professional, life, and academic skills during your study abroad experience at SU London. Faculty mentors will talk with you about how field trips, events, and programming further your capacities as global students, professionals, and citizens. By going to lectures in the city, visiting museums, building your network of contacts, joining in faculty-led all-school field trips, developing a self-reflective blog, collaborating on projects at the center, or traveling in and outside the UK, you’ll earn stamps on your London Plus Passport and have a more thoughtful and analytic experience abroad.

**NOTE** All internship requests are subject to availability and an on-site interview, so placements cannot be guaranteed.

**REPRESENTATIVE INTERNSHIPS**

- **Digital marketing coordinator** for an online advertising firm
- **Legal research** for an international human rights organization
- **Public relations** for a sports-related non-profit
- **Graphic design** for a beverage company
- **Marketing assistant** for a West End theatre
- **Editorial assistant** for a publishing company
- **Blogger** for a fashion website
- **Production assistant** for a documentary film company
- **Event organizer** for a national healthcare-related charity
“I thought I was going to be all alone exploring an enormous city for four months, but I had a brilliant support system in the SU London program both personally and academically. The staff in the Student Life Office of Faraday House were virtually adoptive parents to all of us SU London students.”

Alicia Verdile
policy studies major
Syracuse University
Faculty and Staff Support

IN LONDON

From high finance to high drama, the city of London is the consummate classroom. The faculty consists of more than 45 scholars and professionals with years of experience making the most of all that London, Britain, and Europe have to offer.

The SU London Center is led by interim director Dr. Troy Gordon. Along with Dr. Gordon, the permanent staff of SU London assist students with all their academic, cultural, and personal needs. Field trips, internship placements, and extracurricular activities—including the four-day “Love London” weekend, as well as film clubs, Faraday Pride, engaging field trips, and walking tours—are coordinated by this friendly and experienced group. The staff members work closely with students to provide a culturally and academically rich experience for all SU London students.

IN SYRACUSE

SU Abroad’s focus on student support is underscored by the role of the case manager in our office. Bridget Hughes works to provide students and parents with resources for health, safety, and academic matters both prior to and during students’ time abroad.

When challenges arise, it’s good to know that assistance is available. In her role, Bridget can assist with health and wellness preparations, adjustment concerns, stress management, or academic accommodations, as well as other issues. We want to ensure that everyone is set for a safe, caring, and enriching experience abroad.
MINIMUM GPA REQUIREMENTS

SU London Center: 2.5

For limited enrollment programs (design, drama, and music industry) the minimum GPA requirement may be higher than 2.5.

DEADLINES

Fall semester: March 15
Spring semester: October 1
Summer: February 20

FOR MORE INFORMATION

For complete admissions criteria and application instructions, visit suabroad.syr.edu.

APPLY ONLINE

SUABROAD.SYR.EDU
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