



Syracuse London Symposium

Women in Diplomacy

'Diplomacy' refers to the management of foreign affairs. Formal diplomats are officially named by governments: they're people like ambassadors, and are the traditional focus of international political scholars. But more recently, theorists have begun thinking about the *informal* ways that everyday people interact...and how those more local interactions help to shape international relations. 'Tracks' of diplomacy refer to different levels and sectors through which global issues are impacted. Whatever sector you're interested in, that field has an effect on international relations — and so do gender issues within it. *Choose your track to explore more.*

Track Pass: EDUCATION

Educational Diplomacy

Education has a huge influence on foreign affairs. How a country teaches its citizens will shape how they view other countries and peoples, but there's a lot more to it than that. For example:

- high school foreign exchange students are a form of people-to-people diplomacy;
- more formally, many governments sponsor scholarship programs for international students to build ties with future leaders; and
- states often 'export' curriculum through aid sending textbooks and teachers abroad.

Spotlight: Women in Diplomacy



Henrietta H. Fore was the first woman to lead the US Agency for International Development (USAID), through which the country

administers most of its educational diplomacy initiatives. She served as Executive Director of UNICEF from 2018-2022, with a major focus on 'reimagining education' around the world.

Educational Diplomacy Quiz

Try to answer without Googling!

Hint: there might be some trick questions. 😊

___% of US students studying abroad are women.

- a. 48
- b. 54
- c. 67

The Rhodes Scholarship (established in 1902) was not open to female applicants until _____.

- a. 1948
- b. 1972
- c. 1977

Alumni of the Fulbright Program include ___ people who have gone on to be heads of state.

- a. 23
- b. 36
- c. 40
- d. 57

Nearly every country in the world offers a special visa category for education.

- a. True
- b. False

International Careers Panellists

Becca Farnum is an environmental peacebuilding specialist. Past projects have involved drafting legal articles with Ambassador Marie Jacobsson for the International Law Commission; running a training program on behalf of the Dutch Ministry of Foreign Affairs; and serving a stint in the Obama White House.

Alison Hook is the co-founder of Hook Tangaza, a consultancy on global business infrastructure. Alison has previously served as Director of International at the Law Society of England and Wales; before that, she worked in multiple countries for the European Commission and the UK Foreign and Commonwealth Office.

Carol M. Graham has a long career in international education. Carol was the first woman, first American, and first ethnic minority Executive Director of UK Fulbright Commission. She was later appointed by the Foreign Office to the Marshall Scholarships Commission, where she served for six years.

Shiva Marvasti is an Economic Officer at the US Embassy in London covering British fiscal and monetary policy issues. She has previously focused on Mexico, Ecuador, and Turkey. Prior to joining the Foreign Service, Shiva worked in corporate finance for General Electric. She speaks fluent Farsi and Spanish.

Brainstorm a question for our panel about their experiences in international careers and/or gendered issues in global affairs.
