



Syracuse London Symposium

Women in Diplomacy

‘Diplomacy’ refers to the management of foreign affairs. Formal diplomats are officially named by governments: they’re people like ambassadors, and are the traditional focus of international political scholars. But more recently, theorists have begun thinking about the *informal* ways that everyday people interact...and how those more local interactions help to shape international relations. ‘Tracks’ of diplomacy refer to different levels and sectors through which global issues are impacted. Whatever sector you’re interested in, that field has an effect on international relations — and so do gender issues within it. *Choose your track to explore more.*

Track Pass:

MUSIC

Cultural Diplomacy

Cultural diplomacy is a form of soft power. Music has been used as a tool by states to shape public opinion for centuries - and, vice versa, as a way for communities to share their views.

- The Jerusalem Youth Chorus contributes to ‘musical peacemaking’ by empowering Israeli and Palestinian singers in conflict resolution.
- The Orchestra of the Americas includes youth players representing more than 25 countries across the Western Hemisphere.
- Concerts are often used as a tool in protest. Musically-inspired activism contributed to the fall of the Berlin Wall, and many songs supported the anti-Vietnam War movement.

Spotlight: Women in Diplomacy



Susana Jamaladinova (Jamala) is a Ukrainian singer. She won Eurovision in 2016 with her song “1944”, notable for its

political themes addressing the genocidal deportation of the Crimean Tatars. Jamala was awarded the title People’s Artist of Ukraine.

Cultural Diplomacy Quiz

Try to answer without Googling!

Hint: there might be some trick questions. 😊

Music as 'soft power diplomacy' has intentionally been used in Europe since at least the ___ century.

- a. 11th
- b. 17th
- c. 18th

How many female conductors are there in the US Air Force Band?

- a. 0
- b. 2
- c. 5

Which of these female musicians has officially been named an ambassador by a government?

- a. Beyoncé
- b. Nicki Minaj
- c. Rihanna

The US State Department used jazz musicians as cultural ambassadors to combat Soviet influence.

- a. True
- b. False

International Careers Panellists

Becca Farnum is an environmental peacebuilding specialist. Past projects have involved drafting legal articles with Ambassador Marie Jacobsson for the International Law Commission; running a training program on behalf of the Dutch Ministry of Foreign Affairs; and serving a stint in the Obama White House.

Alison Hook is the co-founder of Hook Tangaza, a consultancy on global business infrastructure. Alison has previously served as Director of International at the Law Society of England and Wales; before that, she worked in multiple countries for the European Commission and the UK Foreign and Commonwealth Office.

Carol M. Graham has a long career in international education. Carol was the first woman, first American, and first ethnic minority Executive Director of UK Fulbright Commission. She was later appointed by the Foreign Office to the Marshall Scholarships Commission, where she served for six years.

Shiva Marvasti is an Economic Officer at the US Embassy in London covering British fiscal and monetary policy issues. She has previously focused on Mexico, Ecuador, and Turkey. Prior to joining the Foreign Service, Shiva worked in corporate finance for General Electric. She speaks fluent Farsi and Spanish.

Brainstorm a question for our panel about their experiences in international careers and/or gendered issues in global affairs.
