



Syracuse London Symposium

Women in Diplomacy

‘Diplomacy’ refers to the management of foreign affairs. Formal diplomats are officially named by governments: they’re people like ambassadors, and are the traditional focus of international political scholars. But more recently, theorists have begun thinking about the *informal* ways that everyday people interact...and how those more local interactions help to shape international relations. ‘Tracks’ of diplomacy refer to different levels and sectors through which global issues are impacted. Whatever sector you’re interested in, that field has an effect on international relations — and so do gender issues within it. *Choose your track to explore more.*

Track Pass:

SPORT

Sports Diplomacy

Sport can influence social and economic relations. It's often seen as a way to bring people together.

Examples of sports diplomacy include:

- sport events like as the Olympic Games, which support collaboration between hostile countries such as North and South Korea;
- pro leagues regularly recruit players from around the world, who can serve as unofficial 'ambassadors' for their home countries; and
- school teams often go on international tours, through which young people meet each other and learn more about the world — Syracuse's men's soccer team is visiting England in May.

Spotlight: Women in Diplomacy



Li Na is a Chinese tennis player who broke many barriers — both in China, regarding gender roles and personal autonomy, and

around the world, over stereotypes about the People's Republic. In 2016, Li was commissioned by the Special Olympics as a Global Ambassador.

Sports Track Diplomacy Quiz

Try to answer without Googling!

Hint: there might be some trick questions. 😊

Were any women victors in the ancient Olympics?

- a. Yes
- b. No

When did women first compete in the modern Olympic Games?

- a. 1896
- b. 1900
- c. 1924
- d. 1948

Which of these countries have never sent a female athlete to the Olympics?

- a. Brunei
- b. Saudi Arabia
- c. Qatar

The US and UK both have special visa categories for athletes coming to compete or perform.

- a. True
- b. False

International Careers Panellists

Becca Farnum is an environmental peacebuilding specialist. Past projects have involved drafting legal articles with Ambassador Marie Jacobsson for the International Law Commission; running a training program on behalf of the Dutch Ministry of Foreign Affairs; and serving a stint in the Obama White House.

Alison Hook is the co-founder of Hook Tangaza, a consultancy on global business infrastructure. Alison has previously served as Director of International at the Law Society of England and Wales; before that, she worked in multiple countries for the European Commission and the UK Foreign and Commonwealth Office.

Carol M. Graham has a long career in international education. Carol was the first woman, first American, and first ethnic minority Executive Director of UK Fulbright Commission. She was later appointed by the Foreign Office to the Marshall Scholarships Commission, where she served for six years.

Shiva Marvasti is an Economic Officer at the US Embassy in London covering British fiscal and monetary policy issues. She has previously focused on Mexico, Ecuador, and Turkey. Prior to joining the Foreign Service, Shiva worked in corporate finance for General Electric. She speaks fluent Farsi and Spanish.

Brainstorm a question for our panel about their experiences in international careers and/or gendered issues in global affairs.
